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NEWS RELEASE

<High School> to celebrate graduating seniors during ‘College Decision Day’

<CITY>, W.Va. – <High school> will recognize seniors who plan to pursue some form of education or training beyond high school as part of a statewide “College Decision Day” campaign. College Decision Day is organized by College for West Virginia (CFWV), an initiative coordinated by the West Virginia Higher Education Policy Commission (Commission) to help students go to college and succeed.

The event, which is inspired by sports events such as the NCAA National Signing Day and the NFL draft, ensures that students who commit to pursuing education or training beyond high school are celebrated and praised for their efforts. In 2014, the first College Decision Day event was piloted in West Virginia.

Jason Luyster, Senior Director of Student Affairs at the Commission stated, “These students have made the important decision to further their education. College Decision Day not only celebrates the decisions these students have made, but it serves as an opportunity for students and families to learn about the financial aid resources available to them, and also serves as an encouragement to younger generations.

<High school’s> College Decision Day event will be held <insert date, time and location>. School staff, students, and families will recognize and celebrate each senior who plans to pursue some form of postsecondary education, including certificate programs, workforce training and apprenticeship programs, two-year degree programs, four-year degree programs, and military service. Additionally, <insert other activities that are occurring, such as transition workshops, financial aid counseling, or specifics regarding how you will honor your students.>

The College Decision Day initiative is one of West Virginia’s three statewide college-planning milestone events that, along with College Application and Exploration Week and statewide FAFSA completion events, help guide 12th grade students and their families in planning, applying, and paying for college. To learn more about College Decision Day, visit cfwvconnect.com/college-decision-day.

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Related social media hashtags: #CollegeBoundWV #MyClimbWV

Related Twitter feeds: @CFWV