

# #WHYAPPLY



The logo for cfwv.com, featuring a stylized green leaf above the text. The text "cfwv.com" is in blue, and "College for West Virginia" is in green below it.

**cfwv.com**  
College for West Virginia

The logo for ACAC (American College Application Campaign), featuring the letters "ACAC" in blue with a red graduation cap icon integrated into the second "A". Below it, the text "American College Application Campaign" is in a smaller font. Below that, the logo for ACT (American College Testing) is shown, with "ACT" in blue and "Center for Impact and Learning" in a smaller font below it.

**ACAC**  
American College Application Campaign

**ACT** Center for Impact  
and Learning